



IPARD programme - Challenges and opportunities

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Common Agricultural Policy (CAP)

Launched in 1962 CAP is a partnership between agriculture and society, between Europe and its farmers.

Main aims:

- To improve agricultural productivity, so that consumers have a stable supply of affordable food.
 - To ensure that EU farmers can make a reasonable living.
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Historical development of the CAP (1962 →)



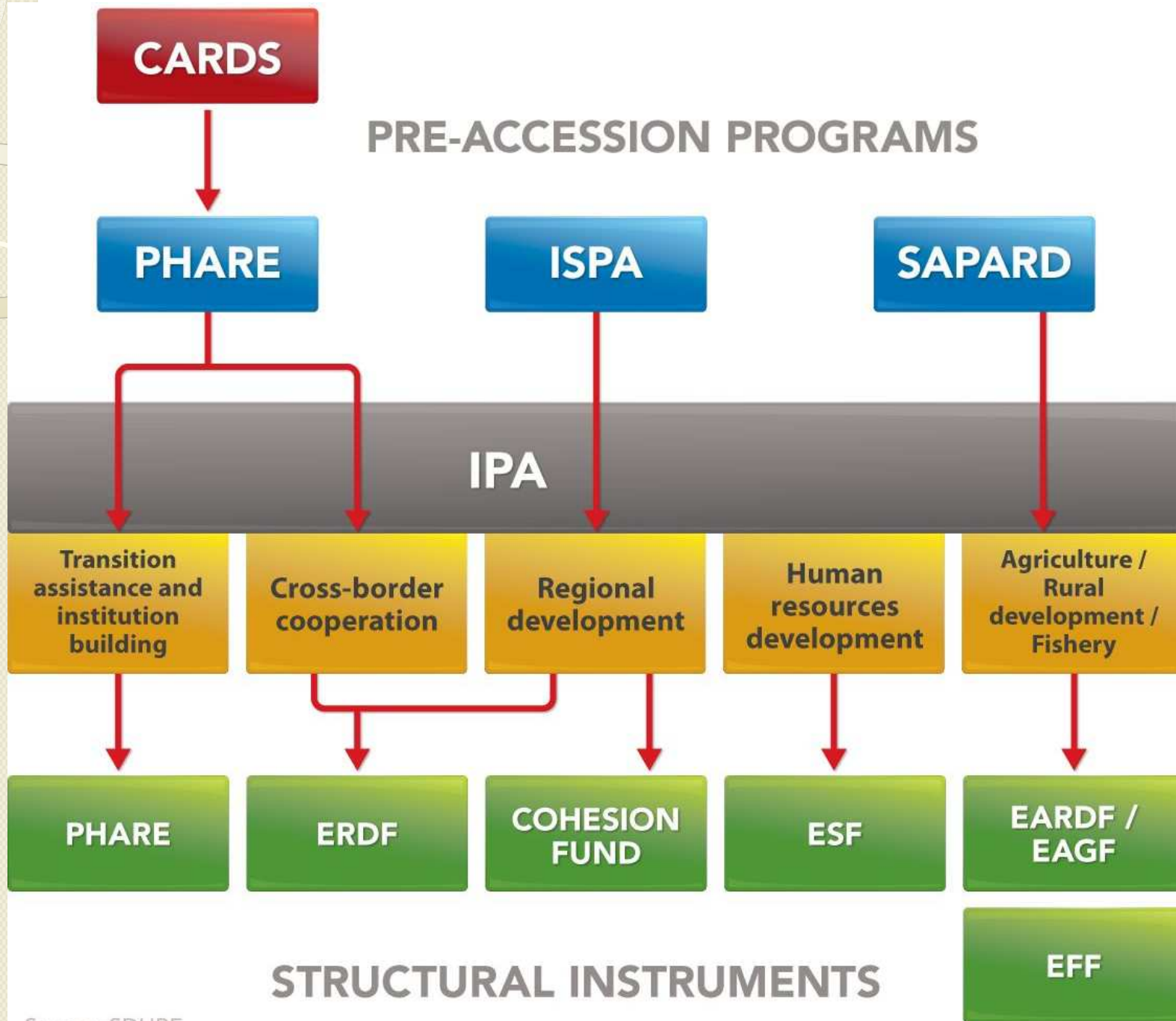
The Early Years (60s)	The Crisis Years (70s/80s)	THE 1992 REFORM	Agenda 2000	CAP REFORM 2003	CAP Health Check 2008	CAP REFORM Post-2013
<ul style="list-style-type: none"> Price support Productivity improvement Market stabilisation 	<ul style="list-style-type: none"> Over production Exploding expenditure International frictions Supply controls 	<ul style="list-style-type: none"> Price cuts and compensatory payments Surplus reduction Income and budget stabilisation 	<ul style="list-style-type: none"> Deepening the reform process Rural development 	<ul style="list-style-type: none"> Market orientation Decoupling Cross compliance Consumer concerns Environment Enlargement 	<ul style="list-style-type: none"> Reinforcing 2003 Reform Dairy quotas 	<ul style="list-style-type: none"> Greening Targeting Redistribution End of production constraints Food chain Research & Innovation



The Common Agricultural Policy is the link between an increasingly urbanised world and an increasingly strategic farming sector.

*Dacian Ciolos, European Commissioner for
Agriculture and Rural Development 2010-2014*





Source: SDURF



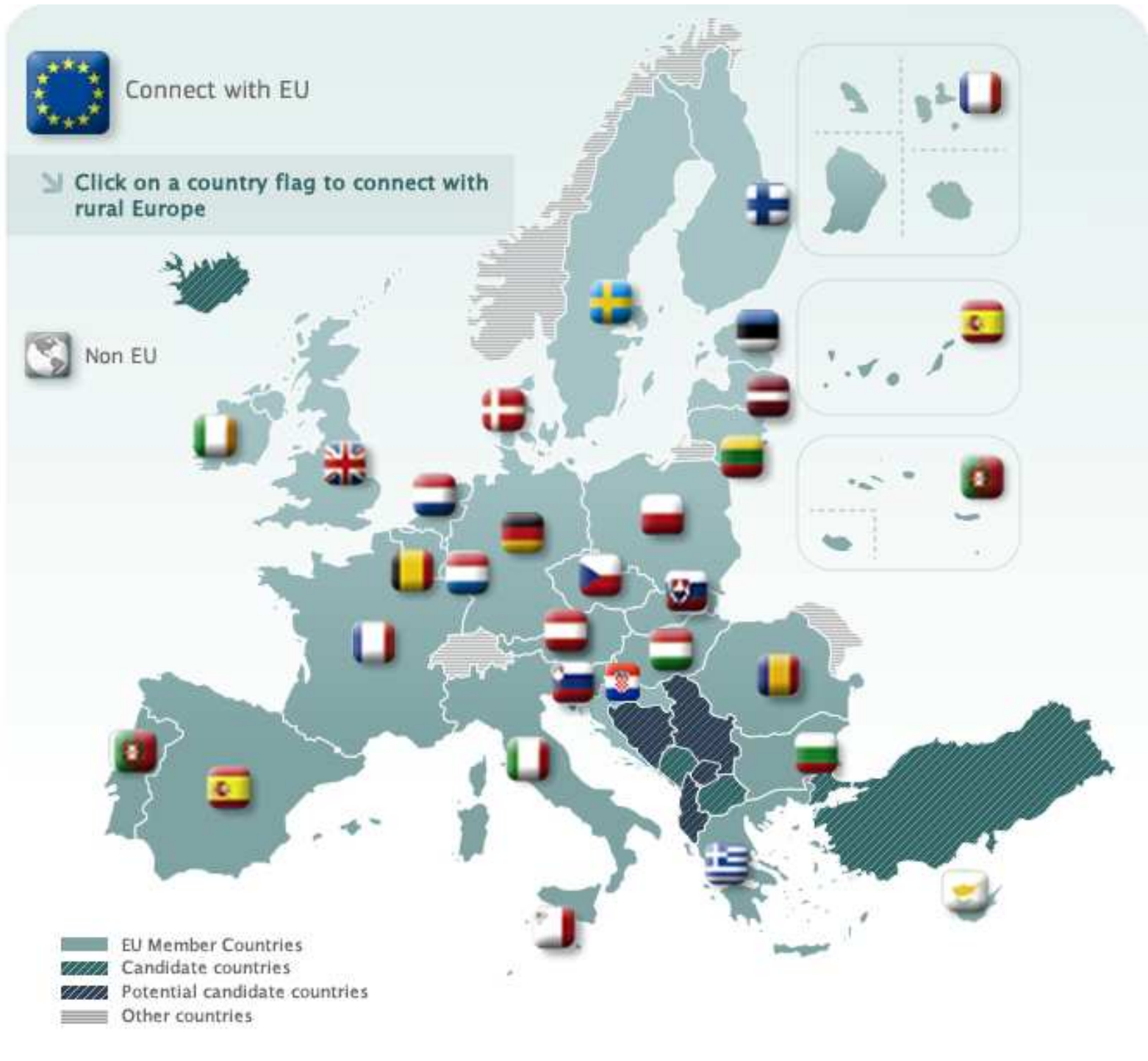
Connect with EU

Click on a country flag to connect with rural Europe



Non EU

- EU Member Countries
- Candidate countries
- Potential candidate countries
- Other countries





EU rural development

- There are **25 million farmers** in the EU
- The agri-food sector alone provides 7% of employment and 3.5% of EU value added
- Rural areas are **50% of EU territory**
- The agri-food sector is the 4th largest export sector in the EU
- Rural regions provide 20.6% (46.1 million) of EU jobs

Source: ENRD



CROATIA

- Territory: 56.594 km²
- Population: 4.284.889
- Low population density: 75,7
- Total number of settlements: 6.756
- Only 3 settlements > 100.000 inhabitants
- Total number of local self-government units (towns and municipalities): 556



Croatia is a rural country:

2012:

- Croatia's land area - 79,1 % predominantly rural and 19.8% intermediate
- 56.7% of the population lived in predominantly rural regions

RDP 2014-2020:

- The whole territory of Croatia with the exclusion of the administrative centers of four cities
- 75.08% of total population
- 99.24% of total territory




Rural development policy - Croatia

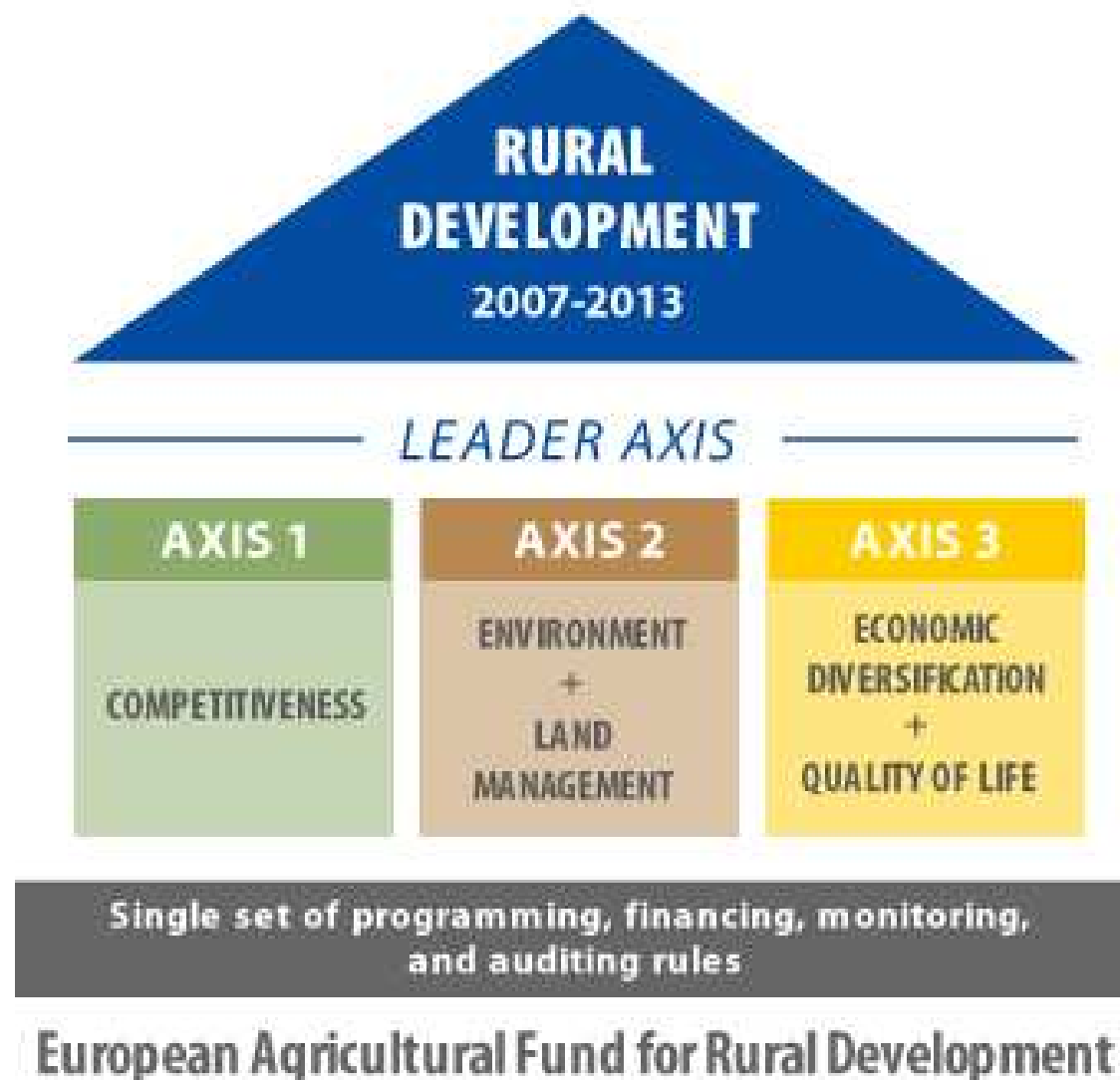
- Our experiences both theoretical and practical are humble, we started developing them within the accession process and we are still learning
 - Priority problems in Croatian rural areas: negative demographic trends, low employment rate and growing development lag when compared with urban regions
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IPARD programme - Agriculture and Rural Development Plan 2007 - 2013


- Technical and financial aid to Croatia in the process of harmonisation with the European *acqui*
 - Three priorities and six measures + Technical assistance
 - One of six measures was not implemented in Croatia (Agro-environment)
 - Original version in 2007, eight changes on annual basis
 - Implementation monitored by the Monitoring committee encompassing representatives of all society sectors (public, civil and business)
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Four axis of the RD policy





Four axis of the RD policy

- **Axis 1:** to improve the competitiveness of the **agricultural and forestry** sector
 - **Axis 2:** to improve **the environment** and the countryside
 - **Axis 3:** to enhance the **quality of life** in rural areas and **diversification of the rural economy**
 - **Axis 4:** to introduce possibilities for innovative governance through locally based, bottom-up approaches based on the **LEADER** experience
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Thank you!

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